

No. 13/2011
14 July 2011

Vienna Insurance Group:

Excellent result in the “Strategic Performance Test”

The **Vienna Insurance Group** dominates the “Banking and Insurance” category in the “Strategic Performance Test” and, for the second time in a row, has won the 3-year rating. The expert study, which has been carried out by strategy consultancy Contrast Management Consulting every year for the last 13 years, rates various criteria such as return on equity, annual growth and shareholder return.

“With the long term positive and value-driven development of our Group, it is our aim to achieve maximum value for customers, shareholders and employees. The excellent result of this independent expert study reconfirms that we are on the right track with our safety-oriented and sustainable growth strategy,” states **Günter Geyer, CEO** of the **Vienna Insurance Group**, who was delighted with the results of the study.

A leading insurer in CEE

With a market share of around 17.3 percent in 2010, the Vienna Insurance Group is the leading insurance group in its core markets*. More than half of the Group's premium is now generated in Central and Eastern Europe. Early entry into the CEE markets more than 20 years ago laid the foundations for the Vienna Insurance Group's continuous growth in the region. Furthermore, the Group's early entry into these markets led to efficient use of capital and attests to the strategic farsightedness of its management.

A further key factor for the success of the Vienna Insurance Group is its broad and diversified distribution structure. Thanks to its cooperation with Erste Group, the banking business is becoming increasingly significant and creating important impulses, particularly in the area of life insurance.

* VIG core markets: Austria, Czech Republic, Slovakia, Poland, Bulgaria, Romania, Serbia, Croatia, Hungary and Ukraine.

The listed Vienna Insurance Group (VIG) is one of the leading insurance groups in CEE headquartered in Vienna. Outside of its home base in Austria, Vienna Insurance Group is also active, through subsidiaries and insurance holdings, in Albania, Bulgaria, Germany, Estonia, Georgia, Croatia, Latvia, Liechtenstein, Lithuania, Macedonia, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, the Czech Republic, Turkey, Hungary, Ukraine and Belarus. Moreover, Wiener Städtische Versicherung has branches in Italy and Slovenia; Donau Versicherung has a branch in Italy.

On the Austrian market, the Vienna Insurance Group (VIG) positions itself with Wiener Städtische Versicherung, Donau Versicherung and Sparkassen Versicherung.

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You will also find this press release on <http://www.vig.com>

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