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Vienna Insurance Group awarded in Romania

Asirom named country's best non-life insurer

Vienna Insurance Group company **Asirom** recently secured the title of Romania's **best non-life insurer**. The awards were presented by Romanian insurance trade journal **PRIMM – Insurance & Pensions Magazine**.

Vienna Insurance Group has three group companies in Romania, and is the **country's leading insurer**. **Asirom** joined the Group in 2007. Thanks to its 160 branch offices, the company has an excellent regional distribution network. It is one of the top five insurance companies in Romania, with a market share of around 8 percent. **Ion Bratulescu**, member of Asirom's Extended Executive Board, picked up a special award for his services to the industry.

"I would like to congratulate our colleagues at Asirom on this excellent achievement. This accolade is testimony to their hard work and dedication, and recognition for Asirom's close relations with its clients. The award also goes a long way to boosting customer confidence. Asirom offers its customers top-quality service, as well as reliability and stability as being a part of Vienna Insurance Group," commented **Günter Geyer, CEO of the Vienna Insurance Group**

Mariana Diaconescu, Chairwoman of Asirom's Managing Board, said: *"In 2011 we overcame a series of exceptional challenges thanks to a mix of flexibility and creativity. Our membership of the Vienna Insurance Group gives us access to a wealth of international experience and know-how. We are extremely pleased to receive these awards because they are recognition of our strong sense of commitment. They will also strengthen Asirom's image and enhance the company's success in the long term."*

The Vienna Insurance Group (VIG) is the company with the best rating of the leading index ATX of the Austrian Stock Exchange. The Vienna Insurance Group is one of the leading insurance groups in CEE headquartered in Vienna. Outside of its home base in Austria, Vienna Insurance Group is also active, through subsidiaries and insurance holdings, in Albania, Bosnia-Herzegovina, Bulgaria, Germany, Estonia, Georgia, Croatia, Latvia, Liechtenstein, Lithuania, Macedonia, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, the Czech Republic, Turkey, Ukraine, Hungary and Belarus. Moreover, Wiener Städtische Versicherung has branches in Italy and Slovenia; Donau Versicherung has a branch in Italy.

On the Austrian market, the Vienna Insurance Group positions itself with Wiener Städtische Versicherung, Donau Versicherung and Sparkassen Versicherung.

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